



ISSN: 2456-4427

Impact Factor: RJIF: 5.11

Jyotish 2022; 7(1): 37-39

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www.jyotishajournal.com

Received: 10-01-2022

Accepted: 15-02-2022

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# International Journal of Jyotish Research (वेदचक्षु)

## A study in Business Astrology with special reference to Independent Business owners

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### Abstract

This study aims to find out the connection between Business and Astrology by getting into the finer details of connections of tenth house of Lagna chart (or D1 chart). Through the nature as well as placement of this X house Lord and its conjunctions and aspects, the planets sitting in X house and their lordships, and connections of tenth house - we can get the thorough analysis of business of the native and different dimensions of the business like money earned, fortune, name and fame etc. In this study, the major objective is to collect data from business owners who have been doing business for first time. This research is not for those into family business. We have considered the chart of the business owners who started their business any time from year 2000 to 2015 so that we can reach to a reasonable conclusion.

**Keywords:** Business and Astrology, Lagna chart, tenth house

### 1. Introduction

#### 1.1 Business Astrology

Business Astrology deals with connection of planets, houses of chart, signs and significators in generally D1 chart (Lagna chart) with different aspects of business.

There are certain connections of particular houses which deal with different parameters of business and evolution in business endeavors. These will result in money growth, business growth and ultimately, the overall evolution and prosperity.

#### 2. Tenth House of D1 chart

The tenth house deals with matters pertaining to public life, the nature of one's job, career, skill, achievements, success, recognition, status, name and fame. Thus, it's the house of one's deeds and plays an important role in assessment of different details of business in case of a business man or a business woman. It also stands for one's father.

It is the natural house of the sign Capricorn and its Lord Saturn that governs service. Planets in tenth house show the standing of the native in outside world.

#### 2.1 Connections of tenth house lord

There will be connections of tenth lord with many other houses in D1 chart. Accordingly, the interpretations will be there as follows:

1. Benefic influences if Tenth Lord connected with auspicious houses
2. Extraordinary influences if Tenth Lord connected with best houses
3. Malefic influences if Tenth Lord connected with evil houses

#### 2.2 Planets sitting in Tenth House

The planets sitting in tenth house play a major role. Following aspects need to be considered pertaining to those planets:

1. Lordships of planets placed in X house
2. Nature of the planets
3. Strength of these planets
4. Conjunctions and aspects on these planets

#### 2.3 Planets influencing tenth house

The planets influencing tenth house play a major role. Following need to be considered pertaining to this:

1. Planets aspecting X house
2. Planets placed in another sign of X house Lord (if it is other than Sun or Moon)

### 2.4 Significators of tenth house

The following significator planets play major roles for tenth house:

1. Saturn- the main significator of tenth house
2. Mercury- the significator of business
3. Jupiter- the significator of fortune in business
4. Sun- the significator of name and fame

### 2.5 Bhavat bhavam of tenth house

According to Bhavat-Bhavam, 7<sup>th</sup> Lord is 10<sup>th</sup> from X house, so that also has a role in business. Though, we have not considered the detailed study of seventh house because we are not considering those who have been doing business in partnership, and seventh house particularly deals with life partner and business partner.

### 3. Modus Operandi for Samples

This involves the general population who have been in different kind of Business across the globe. Here we have considered only those 50 people who have their independent business established 2010 to 2015. The population is selected based on their interest towards astrology and primary data was collected for statistical analysis. The selected sample of population consists of different participation based on Date of Birth, Time of Birth, and place of Birth; which facilitates in correctness of consequences or outcome in a systematic procedure via numbering the Vedic Astrology information in a tabulation format.

The collected data is reliable, seeing that mostly the horoscopes were already available with the respondents and their data is kept strictly confidential and the personal details are not collected as per the ethics of Research study. Such Birth details on the face of the planet has sharpened the focus towards Objective and requirements of this study.

### 4. Findings

The overall findings from above mentioned 50 charts of Businessmen are as follows:

- When there are more planets especially Benefics are strongly placed in X house and any of them is Lord of seventh house, the probability of doing business is high.
- When Lord of X house is either Mercury or Saturn being significators of tenth house and they are strong in the chart without affliction and are suitably placed in any of the quadrants or Trines or Second house, there are good chances of success in business.
- The main significators of tenth house and seventh house, if placed strongly in the chart, give a good inclination to business.
- When there are lot of connections of different houses in the chart to tenth house, there is lot of scope of getting into multiple business or at least one good business.
- To generate good income and huge success through business, most of the significators of tenth house should be placed strongly without affliction.
- Venus which is actually the significator of seventh house, if in exaltation or in great position in the chart, ensures good income, comforts and luxuries through the business.
- Jupiter is very strong significator of overall business luck in the chart and dominates maximum number of houses in the chart especially business houses, i.e., seventh and

tenth houses. If it is placed strongly in the horoscope, it promises great growth in life for a business person. Although its lordship matters a lot in deciding how much scramble a native would need to do.

- The main significator of business is Mercury. When it is afflicted or debilitated or has problem, it gives problem not only in education but also in business.
- With Lagna, Lagna Lord and Sun (being karaka of being famous) strong in the chart, the native in business gains lot of popularity in his lifetime.
- When tenth house has connection with XII house, there is a good chance of getting into either import/export or earning through foreign countries.
- There are lot of charts above in which X lord or house is connected with 2H. So, in dasha of either 10H or 2H, there has been the money inflow.
- When X house is connected strongly with eighth house, there is a struggle in business during the dasha of tenth or eighth house but it will definitely give gains as 8H is 11<sup>th</sup> from 10H.
- 6H is normally considered bad but in case of connection of tenth house with sixth house, it will be good in terms of being able to provide good service to customers and expand your business because 6H is 9<sup>th</sup> from 10H.
- For getting good success, it depends a lot on planetary periods. If Mahadasha of good planets comes in the right age to do business, say between 25 to 55 years, there is tremendous scope of growth and expansion if business across the globe and even to multiple businesses.
- Good yogas in the kundli play an important part in business success.
- Strength of Lagna and Lagna Lord is also helpful for business success especially in tough times.
- When X lord is retrograde, there are sudden events and business success in native's life in the dasha of 10L if it is strong.
- When X lord is connected well with seventh house, there is a good push to the native to try for business some time in life, even if it is very late.
- Seventh house and seventh Lord play an important part for getting into business and its growth.

### 5. Conclusion

The study of so many charts of business persons was an interesting project. It was especially very difficult and time taking to take the charts of only specific business persons who had started their own business first time between year 2010 to 2015 and that too without any partners. But that was the condition of the project to analyze the pattern of their charts only. Overall, it had been an interesting journey to go through and surprisingly, I was able to find out not only specific age people for this purpose but also the business guys of all age brackets.

It has been proved now from the study of above charts that even when X lord is connected to evil trik houses 6<sup>th</sup> house, 8<sup>th</sup> house and 12<sup>th</sup> house- people came out of any struggle big time and got the great success. So, it depends upon the native how he utilizes and aligns his chart. It is not necessary that tenth house and tenth lord should be only connected to benefics and/or good houses. Even when there are connections of tenth lord with very limited houses and even evil houses, if the native ensures to align himself or herself with the positive aspects of those houses, he/she is bound to get great business growth and income.

It is found that even when X house or VII house is connected to only one house and the native fully utilizes that house, he or she will be able to get good results in terms of profession/business and good income due to it.

So basically, the requirement from business perspective is to identify the strengths and weaknesses of the horoscope and then play on strengths and mitigate and align the areas of weakness. That way the native can not only survive but also excel and grow their business.

## 6. Acknowledgement

I sincerely thank our Honorable Director Professor Dr. Vikas Chouhan for his support to Vedic astrology. I am highly thankful to my guide and supervisor Dr. Rudresh M Sashty, Director, R&D, MCVA, Udaipur, for his constant guidance and encouragement from the beginning. I am thankful to the authorities of 'International Journal of Jyotish Research' for publishing my research paper.

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